



The Claim Consultants



Zimyo

How Zimyo Benefits helped The Claim Consultants resolve their cash flow issues



Overview



InsureTech
INDIA'S FIRST IN CLAIM



Incubated By
AIC-IIIT KOTTAYAM UNDER
NITI AAYOG



Recognised By
STARTUP INDIA INITIATIVE

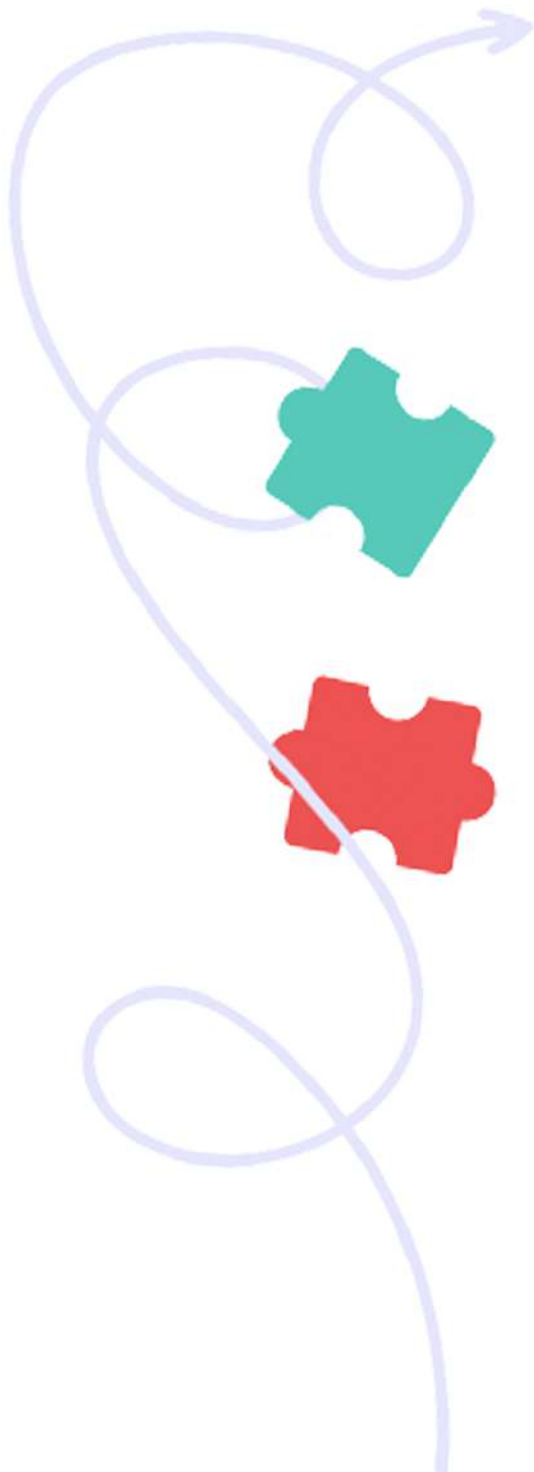
The Claim Consultants is one of the leading claim management firms which focuses on effective management of your entire claim lifecycle through a single integrated platform. The organization assists its clients in quick and mindful claim settlements with the help of robust technologies.

The company drives its vision of realizing that “Inevitable Losses can’t be Left Unsettled” with full conviction and power. The Claim Consultants directs all its expertise and knowledge in providing the best settlement for subscriber’s insurance claims with all ethos. The company is aimed at creating an impact on the life of the policyholders for their known and unknown insurance policies.



Challenges

faced by The Claim Consultants



A company with such a vision or aim needs to make its employee's life easy so that they can offer their customers the best services. But offering the right benefits was a challenge for them. The second wave of Covid hit the company badly and led it to battle with cash flow issues which led to the delayed transfer of salaries to its employees. Meeting the financial needs of employees became a big challenge for the company. This led the company to search for a solution that can help it offer the financial stability its employees need. After exploring different Employee Benefits Programs, the organization finally found the right solution, i.e, Zimyo Benefits, for its employees.

Major Challenges:

- Cash flow issues due to the outbreak of Covid
- Delayed transfer of salaries
- Faced difficulties while approaching banks
- Lengthy paperwork
- High-interest rates
- Credit score woes

Zimyo's approach to these challenges



The Claim Consultants's owner finally opted for the Personal Loans and Health Insurance solutions under Zimyo's Benefits module umbrella.

Personal Loans- The personal loans solution by Zimyo offered necessary support to the organization's owner to cope with the financial challenges that came along with Covid. This helped the organization to disburse timely salaries to its employees.

Health Insurance- Zimyo's Health Insurance Solutions enabled the owner to bring his employees' wellness to the forefront and offer health insurance cover to all his employees that can help them deal with hospitalization expenses during medical emergencies.

What did The Claim Consultants achieve with **Zimyo Benefits**?

Financial Aid– Zimyo offered the necessary financial aid to the owner of the organization that helped it thrive during difficult times. The financial help kept the business running smoothly and soon after that the company was able to get prominent investors on board with its mission.

2X Improved Employee Satisfaction– Health insurance cover made the employees feel valued and improved employee satisfaction by 2X.

Timely disbursement of salary– The necessary availability of funds- that was made possible with the personal loan product- helped the owner in the timely disbursement of employees' salaries.

Eliminated unnecessary frustration– The process of loan application and disbursement was simple and quick with Zimyo. The platform eliminated the lengthy paperwork and helped the company's owner save a lot of time.

**For more information on Zimyo Benefits,
please send an email to our team at
sales@zimyo.com**